

Christine Anderson

Arts Biography

Christine Anderson is President of Communication Arts & Design, a PR firm for the cultural arena of Southern California. Arts institutions she has represented include, LACMA; Pasadena Museum of California Art; MOCA; Craft and Folk Art Museum; Santa Monica Museum of Art; Soraya Sarah Nazarian's recent sculpture show at Margo Leavin; and a variety of art fairs including the LA Art Fair and the LA Modernism Show.

She is one of LA's best known publicists for the arts.

Christine began her career as an art dealer at the Pacific Design Center, and then later for ACE Gallery, where she learned the art of publicity and marketing for fine artists. She also served as a reporter for NPR, covering stories on artists such as Robert Graham, Guy Dill, Billy Al Bengston, Erika Rothenberg, and Carole Bayer Sager.

She believes in providing a variety of services for artists, such as career coaching and management; exhibition outreach and coordination; on-site curatorial assistance; fine art catalogues and books; special events; lecture circuits; and editorial outreach. Christine also believes it is crucial to promote the arts, because every artist deserves a voice, in addition to a canvas.

Christine is a frequent speaker at the Pacific Design Center, UCLA and USC, and recently spoke to an audience of artists and curators at West Hollywood's Monthly Artist Gathering, "15 Minutes With...."

She also appears on panels with the LA Art Association and Dwell on Design.