

Xhibit

Moving Beyond the Studio to the Gallery Walls

A Fine Art Workshop Dedicated To Breaking Into The Professional Art World



Join this half-day intensive workshop with Southern California's leading experts in the art world

Workshop Includes:

- Comprehensive portfolio review
- Path to approaching galleries, museums, pop-up spaces and private art consultants
- Comprehensive presentation skills from museum-style resumes to serious artist statements
 - Maximizing your exhibition
- Successful opening and closing receptions—and how to market the show in between
 - Fine art organization tours and special events
 - Critical reviews and feature write-ups
 - Merchandising your exhibition for future shows
- Art world networking: which organizations are essential to join
- Fine art subscriptions for an in-depth knowledge of the art world
 - Public and private jurying
 - Gallery exhibitions versus public art installations
 - RFPs and RFQs
- Reaching out to the national and international art world
- Realistic expectations and timing for art world success

Each participant will receive advice and guidance from some of L.A.'s most prestigious dealers, critics and art marketing professionals. Reservations required.

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Contact:

Chrisine Anderson 310.806.9248
ca@communicationartsinc.com

www.communicationartsinc.com
Communication Arts + Design, Inc.